



SPONSORSHIP PACKAGES

VIRTUAL EXPO



**Have a look at our Sponsorship Opportunities!
Application forms must be submitted by 20 July, 2021**



SPONSORSHIP OPPORTUNITIES

WHAT WE OFFER

- A Virtual Expo with fully customizable booths where you can upload videos and other marketing materials, engage in live text / video chats, and provide pop-presentations depending on the three sponsorship packages. (See the chart below),
- TESOL Italy 46th Pre-Conference Event on 18 November 2021, Thursday afternoon.
- Exhibitors Showcase sessions available in the convention timetable (prime time) on both Convention days.
- A promo video will be available soon on our website.

ADDITIONAL SPONSORSHIP

- Sponsoring the Convention e-program - 3 pages: €200
- One-page ad in the Convention e-program: €100
- What's New in ELT a special post plenary session in prime conference time dedicated to getting to know sponsors and Expo, consisting in 5-10 mins live time for each sponsor to personally speak, showcase their virtual booth and products with entire conference participants.
- Virtual Expo Tour video on demand: € 80 per video

OTHER BENEFITS

The stands will remain available, on the Convention platform, until one month after the Convention.

TESOL Italy virtual Convention has been added to the "Worldwide Calendar of Events" on TESOL Int. website, and TESOL Affiliates all over the world will be invited.

An eBook with Conference selections will be available as a follow up, and will be circulated to all TESOL Members and Affiliates worldwide.

FOR INFO, CONTACT TESOLITALY@GMAIL.COM

LINK TO THE FORM:
[HTTPS://FORMS.GLE/GR3JCKFZDYPBAWH39](https://forms.gle/GR3JCKFZDYPBAWH39)

SPONSORSHIP FORM DEADLINE:
20 JULY 2021



SPONSORSHIP PACKAGES

GOLD ✓

- Logo appears on virtual convention platform also prior to the Convention dates
- Inclusion in the directory of exhibitors
- Company name, logo, etc., appear in pre-event marketing and contact emails.
- Logo on presentation slide before plenary speakers' sessions.
- VIRTUAL BOOTH: we provide a customizable exhibition stand for presentations of audio, video, images, pdf, resources, as well as a live text / video chat with interested attendees, plus a 30-minute webinar.

A 30-min live session in the convention timetable for the first three exhibitors booking the gold package, and a 30-min pre-recorded session for all the gold sponsors.

€500

SILVER ✓

- Logo appears on virtual convention platform also prior to the Convention dates
- Inclusion in directory of exhibitors
- Logo listed on all breakout session rooms
- VIRTUAL BOOTH: we provide a customizable exhibition stand for presentations of audio, video, images, pdf, resources, as well as a live text / video chat with interested attendees, plus a 20-minute webinar.

A 20-minute live session in the convention timetable for the first three exhibitors booking the silver package, and a 20-min pre-recorded session for all the silver sponsors.

€400

BRONZE ✓

- Logo appears on virtual convention platform also prior to the Convention dates
- Inclusion in directory of exhibitors
- VIRTUAL BOOTH: we provide a customizable exhibition stand for presentations of audio, video, images, pdf, resources, as well as a live text / video chat with interested attendees, plus a 10-minute webinar.

A 10-minute live session in the convention timetable for the first three exhibitors booking the bronze package, and a 10-min pre-recorded for all the bronze sponsors.

€350