



— Fakultät für Wirtschaftswissenschaften  
**unibz** Facoltà di Economia  
— School of Economics and Management

**The TESOL Italy Val d'Adige Local Group**

**cordially invites you to the symposium on:**

## **“Teaching English for Tourism”**

**hosted by the Faculty of Economics and Management (UNIBZ)**

The symposium, which will be **one of the first of its kind** in Europe, will bring together teachers and researchers of English for Tourism (EFT) from **diverse national and international contexts** in order to **initiate a sustained academic discourse** on the teaching of EFT. The symposium will consist of a **series of talks** on a wide range of themes related to the teaching of EFT, including: theoretical concepts, needs analyses, teaching approaches and methodological frameworks, current programs and projects, and specific teaching methods. These talks will serve as a platform for an **open panel discussion** during which all participants may ask questions and share their own perspectives and experiences. The symposium will be of interest to language teachers and subject teachers teaching in tourism programs at all levels and in all contexts (e.g. high school, university, professional development, and community programs), as well as interested stakeholders in tourism.

**THE DEADLINE FOR PRE-REGISTRATION IS APRIL 29.**

**Friday – May 6, 2016**

**9:00 – 17:00**

***Faculty of Economics and Management***  
**Free University of Bozen-Bolzano**  
**Universitätsplatz 1 - Piazzetta dell'Università, 1**  
**Bruneck-Brunico, Italy**

**FOR INFORMATION AND PRE-REGISTRATION CONTACT:**

**Michael Ennis, Val d'Adige Local Group Coordinator**

[michaeljoseph.ennis@unibz.it](mailto:michaeljoseph.ennis@unibz.it)

The event is open to TESOL Italy members. For those who are not TESOL Italy members for the current year, a free, one-time **provisional** membership card will be issued. Conditions of this card will be explained onsite by the local group coordinator. **All participants will receive a certificate of attendance.\***

**Scientific advisor:** Serena Volo (Free University of Bozen-Bolzano)

**Administrative advisor:** Barbara De Candido (Free University of Bozen-Bolzano)

**Scientific committee:** Daniela Cesiri (Università degli studi di Venezia Ca' Foscari); Letizia Cirillo (Free University of Bozen-Bolzano); Sabrina Francesconi (Università degli studi di Trento); Jesus Garcia Laborda (Universidad de Alcalá); Jemma Prior (Free University of Bozen-Bolzano); Dominic Stewart (Università degli studi di Trento); Laura Tommaso (Università degli studi di Molise).

\*TESOL Italy (con i suoi gruppi locali) è riconosciuta come ente qualificato alla formazione e all'aggiornamento per insegnanti di lingua inglese nelle scuole di ogni ordine e grado-Autorizzazione MIUR, Direttiva 90/2003

# “Teaching English for Tourism”

## May 6, 2016

**9:00-9:30 – Registration**

**9:45-10:00 – Welcome and Opening Remarks**

### Part I: Concepts and Needs

**10:00-10:30 – Michael Joseph Ennis (Free University of Bozen-Bolzano):** *What is ‘English for Tourism’? A ‘Grounded Review’ of Textbooks and Secondary Literature*

**10:30-11:00 – Mária Czeller (University of Debrecen):** *Specific Language Needs for Students Majoring in Tourism*

**11:00-11:30 – Gina Mikel Petrie (Eastern Washington University):** *Nicaraguan Stakeholders’ Insights on Quality English for Tourism Instruction*

**11:30-13:00 – Lunch Break**

### Part II: Approaches, Projects and Methods

**13:00-13:30 – Sabrina Francesconi (University of Trento):** *A Methodological Framework for Tourism-Text Analysis*

**13:30-14:00 – Luisa Broli & Jill Challinor (Istituto Tecnico Casale):** *English for Tourism at Secondary School. A CLIL approach: Learning Law in English*

**14:00-14:30 – Dominic Stewart (University of Trento):** *Word Sketch as a Tool for Trainee Translators from Italian to English within the Tourist Sector*

**14:30-15:00 – Laura Tommaso (University of Molise):** *Writing for Tourism: A Task-Based, Trans-Institutional, Collaborative Project\**

**15:00-15:30 – Coffee Break**

**15:30-17:00 – Roundtable discussion moderated by Letizia Cirillo (Free University of Bozen-Bolzano)**

**\*in absentia: Agnieszka Małgorzata Sendur (AFM Krakow University) & Massimo Verzella (North Dakota State University)**

### TESOL Italy

#### Teachers of English to Speakers of Other Languages in Italy

An Affiliate of TESOL International Association

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<https://www.facebook.com/TESOLValdellAdige>

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